



EVERYTHING YOU NEED TO KNOW ABOUT CHATGPT

VIRTUAL

LEARN MORE ABOUT THE HOTTEST (AND SCARIEST) TECHNOLOGY OF 2023

REGISTER NOW

WHEN

July 13, 2023

9:30 a.m. - 10:30 a.m.

WHERE

Comfort of your desk or anywhere with an internet connection.

Just a few months ago, a plain little website shared a free “Research Preview” of ChatGPT, and the world as we know it changed forever. ChatGPT can write whole essays from a simple text prompt, formulate 100 social media post ideas from a single sentence, create computer code with just a description and compose poetry and songs in any artist’s style in milliseconds. It’ll create a summary from a long legal document, recommend resources for research and, by the time you read this, make your bed and bring you coffee. With this type of AI tool, there are ethical issues, legal issues, bias issues, quality issues, creativity issues, copyright issues, issue issues... and issues we haven’t even considered.

Topics Include:

- Where did it come from?
- How does it work?
- What can it do?
- How can it help you do your job better?
- Who does it hurt?
- And, most importantly... How far can it go?



Arkansas Bankers Association | Professional Development Department

1220 West Third Street | Little Rock, Arkansas 72201 | (501) 376-3741 | www.arkbankers.org

About the Instructor



Beth Z, *Your New Nerdy Best Friend... Author. Speaker. Nerd.*

Since her first Motorola RAZR flip phone, Beth has made a verb out of the word nerd. She's here to help you filter through thousands of apps, gadgets, widgets, and doodads to find the perfect free and bargain technology tools for work and home.

REGISTRATION FEES

ABA Members:

\$95

Non-Members:

\$190

CANCELLATION

Full registration fees will be refunded if a cancellation is received before June 29. No refunds will be given for cancellations made after June 29. All cancellations must be submitted in written format prior to the event.

VIRTUAL LIVE FORMAT

Attendees will need Internet access and a standard web browser to join this video and web conferencing. They will receive an email with a link to join the virtual meeting, handouts, and any additional information a few days before each event.

You do not need your own Zoom account. You will use the link, meeting ID and password we provide.

- You can log in on a desktop computer, laptop or download the Zoom app on your smart device.
- Internet access
- Audio on computer or a phone line

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JULY 13, 2023

Bank/Company Name _____ Phone _____

Registrant Name _____ Title _____ E-mail _____

Registrant Name _____ Title _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Registration Contact _____ Phone _____ E-mail _____

PAYMENT INFORMATION

Charge my: Mastercard  Visa  American Express  Discover 

Account Number _____

Name on Card _____

Expiration Date _____ CSC Number _____
(3-digit security code on back of your card)

Billing Zip Code _____

If you would prefer to give us your credit card information over the phone, please call the ABA Professional Development Department at (501) 376-3741. Please do not email credit card information.

Note: Non-Members must pay with credit card or check prior to the event.

Email: kami.coleman@arkbankers.org

Fax: (501) 376-9243

Mail: **Check Payable to:**
Arkansas Bankers Association
Professional Development Department
1220 West Third Street
Little Rock, AR 72201

ABA USE ONLY:

Registered: _____

Amount: _____

Received: _____